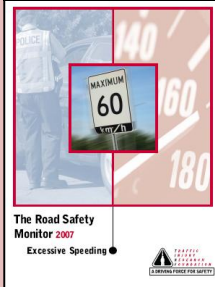




TIRF Bulletin

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The Road Safety Monitor 2007: Excessive Speeding

Ward Vanlaar, Robyn Robertson, and Kyla Marcoux

In September 2008, TIRF released *The Road Safety Monitor 2007: Excessive Speeding*. The Road Safety Monitor (RSM) examined Canadians'

perceptions about excessive speeding as well as their interest in measures that could be used to prevent this problem behaviour on the roads.

The RSM revealed that an estimated 5.4 million Canadians admitted to excessive speeding in 2007. Even more troubling, most Canadians who admitted to speeding excessively said they were very confident about maintaining control over the vehicle.

The RSM also revealed several other findings, including:

- Nearly 900,000 Canadian drivers acknowledged they had to brake or steer to avoid a collision due to excessive speeding in the past month, with a majority of these drivers having done so on multiple occasions.
- Despite the number of Canadians who admit to speeding excessively, over two thirds of the population view this problem as a very important road safety issue.
- Canadians were more concerned about excessive speeders than drowsy drivers, distracted drivers and drivers using cell phones,.
- Over 50 per cent of Canadians felt that more people are speeding excessively today than five years ago. A further 80 per cent also said they often see drivers exceed the speed limit.

The report on excessive speeding is the last in the 2007 RSM series. The first report of the 2008 Road Safety Monitor series will be released this winter.

Financial support for the RSM is provided by Transport Canada, the Brewers Association of Canada, and Toyota Canada.

The Road Safety Monitor 2007: Excessive Speeding is available for download at www.trafficinjuryresearch.com/publications/pub_details.cfm?ntPubID=271

9th Annual Alcohol Interlock Symposium



The Traffic Injury Research Foundation, in partnership with Vägverket, the Swedish National Road Administration, hosted the 9th Annual Alcohol Interlock Symposium in Tällberg, Sweden. Taking place from August 24-26, the Symposium attracted 140 attendees from 18 countries.

Ward Vanlaar and Robyn Robertson co-chaired the event which focused on program development, research, public awareness, advanced technologies, policies and legislation.

Visit www.interlocksymposium.com for the full list of presenters and presentations. The next symposium will be organized by TIRF - October 25-28, 2009 in Melbourne, Australia.

Published Article

An article by Ward Vanlaar, Herb Simpson, Dan Mayhew and Robyn Robertson entitled, "*Aggressive driving: A survey of attitudes, opinions and behaviors*" has been published in the *Journal of Safety Research*, Volume 39, Issue 4.

The article discusses a study done by TIRF that was designed to obtain information on the attitudes, opinions and professed practices related to aggressive driving among Canadian drivers.

It was found that the issue of aggressive driving is a significant one as a considerable percentage of drivers admits to it. There also seems to be a need for a better understanding of which specific behaviors respondents associate with the generic term "aggressive driving".

Data for this article was gathered from a representative sample of 1,201 Canadian drivers by means of a public opinion poll.

To read the abstract or to access the full article, please type: [doi:10.1016/j.jsr.2008.05.005](https://doi.org/10.1016/j.jsr.2008.05.005) into the DOI query bar at: <http://dx.doi.org>.

Coming Soon – Alcohol Interlock Curriculum for Practitioners Website

ALCOHOL INTERLOCK CURRICULUM FOR PRACTITIONERS

TIRF is currently developing a new comprehensive web-based resource entitled "Alcohol Interlock Curriculum for Practitioners" to be launched in early 2009.

The website will contain a variety of instructional materials that can assist agencies and organizations in educating their staff and members about alcohol ignition interlocks. The Curriculum will allow instructors to tailor educational materials to meet their respective needs and deliver these materials at their convenience. The Curriculum is designed to meet the educational needs of law enforcement, prosecutors, the judiciary, probation and parole officers, treatment and driver licensing professionals. The Curriculum will comprise of five modules (Research, Technology, Implementation, Legal Concerns, and Vendors and Service Providers) with PowerPoint presentations and instructional video - Funding provided by NHTSA, ACS, Draeger and Smart Start.

TIRF Board Member Profile

Serving his 4th year on the TIRF Board of Directors, Ian Anderson currently serves as TSA's president and senior strategist. Ian founded TSA in 1990 to counsel clients in the private and public sectors.

From 1985 to 1987, Ian served the Prime Minister of Canada as Deputy Principal Secretary and, from 1983 to 1985, as Director of Communications. Between 1973 and 1983, Ian worked as a journalist and commentator for several national and international media organizations.

He currently sits on the boards of the Governor General's Canadian Leadership Conference, the Duke of Edinburgh's Commonwealth Study Conferences in Canada.

Ian was named to the Queen's Honours List for 2008 and inducted into the prestigious Victorian Order by Her Majesty Queen Elizabeth II in June 2008.

He is currently working on a book about the Duke of Edinburgh and the history of the Study Conferences.

Staff Activity Update

5th Annual Meeting of the Working Group: Robyn Robertson chaired the proceedings, with assistance from Herb Simpson and Erin Holmes. Williamsburg, VA. June 17-19, 2008.

Committee on Alcohol, Other Drugs & Transportation - Transportation Research Board: Robyn Robertson gave two presentations, the first entitled "Sanctioning of Young Impaired Drivers" co-authored with Erin Holmes. The second entitled "Technological Approaches to Young Impaired Drivers" was co-authored with Ian Marples from ACS Corp. Woods Hole, MA. June 3-4, 2008.

XVIII Canadian Multidisciplinary Road Safety Conference: Ward Vanlaar gave a presentation entitled "Fatigued and drowsy driving in Ontario: a survey of attitudes, opinions and behaviour". Whistler, British Columbia. June 8th-11th, 2008.

BC Trucking Safety Council (BCTSC): In September, Dan Mayhew made two invited presentations in Vancouver, British Columbia - the first for a Virtual Library hosted by the B.C. Trucking Safety Council and the BCTA and the second, a keynote presentation at the launch of the B.C. Trucking Safety Council.

TIRF Staff

TIRF is pleased to welcome **Sara Oglestone** the new Manager, Marketing and Communications. Sara started working for TIRF in September 2008 and previously worked as a Communications Coordinator for CAGP.

TIRF would also like to welcome two new research assistants, **Erin Holmes** and **Kyla Marcoux**. Erin has recently begun her masters program in criminology. Kyla is in the process of completing her Masters Degree in Criminology at the University of Ottawa.

After three years as TIRF's Manager, Marketing and Communications, **Dean Morin** has departed TIRF to pursue his work in media relations. TIRF wishes to thank Dean for his dedicated service to the TIRF team.

HOW TO ORDER

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New Donors

TIRF is pleased to welcome the **Toronto Automobile Dealers' Association** as a new bronze level donor.